



For Immediate Release

CIMBAR Performance Minerals, Inc. announces the acquisition of the Mt. Vernon, IN multi-mineral processing plant of Barretts Minerals, Inc. which is a subsidiary of Specialty Minerals, Inc.

October 26, 2009 – CIMBAR Performance Minerals, a leading international producer of Barium Sulfates, Magnesium Hydroxide, Calcium Carbonate, Iron Oxide and other Industrial Minerals, today announced the acquisition of the multi-mineral processing plant and associated business operated by Barretts Minerals, Inc. in Mt. Vernon, IN.

Offering a wide variety of mineral products and world class customer service, Cimbar is widely recognized as a leading international producer of high quality minerals for a wide range of industries.

The acquisition of this strategically located facility will add talc and new calcium carbonate lines to Cimbar's already strong offering of mineral products. As part of this transaction Cimbar will assume ownership of the existing product names of FLEXTALC®, BARICRON®, RIVERCAL®, and CLEAR-BLOC®; under agreement, Cimbar will continue to utilize Barretts Minerals trademarks ULTRATALC®, MICROTUFF® and MICROTALC®.

Order placement for all Mt. Vernon products will move to Mt. Vernon immediately. Jeff Smotherman will be the main contact for all Mt. Vernon orders. Jeff's contact information is noted below. Also, effective immediately Cimbar will shift Accounts Payable remittances for all Mt. Vernon orders to our Chatsworth, GA office; the address is listed below.

General information and other inquiries should be directed to contacts listed below:

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